



CRITICAL COMMUNICATION
AND COLLABORATION
FOR YOUR SCHOOL

RAVE
MOBILE SAFETY


Do all you can today.™



CRITICAL COMMUNICATION AND COLLABORATION




RAVE
MOBILE SAFETY



Purpose-built to enable emergency and operational notifications, critical data sharing and response coordination.

From planned events to crisis scenarios, the Rave Platform provides timely and targeted communication, interconnects public, private and 9-1-1 response teams, delivers personal safety applications, and enhances emergency preparedness and response.

Higher Education security professionals rely on Rave to ensure campus safety, manage critical incidents and optimize emergency response by:

- 1** Delivering critical campus communication
 - 2** Empowering students, faculty, staff and visitors
 - 3** Providing the right information to the right people
- 



RAVE UNIVERSITY **RAVE UNIVERSITY** ? [User] [Flag] SEND ALERTS ON

Alert
Alert Overview
Alert Templates
Prepare
Collaborate
Command
Guardian
People & Lists
Facilities
Resources
Reports

ALERT Alert Overview Alert Templates

Alert Templates Search Template Name

TEMPLATE NAME	ALERT MODES	RECIPIENTS
1 - SmartPrepare Power Outage	[Icons]	SmartPrepare
2 - SmartPrepare Evacuation	[Icons]	Prepare Demo
3 - SmartPrepare Transport Interruption	[Icons]	SmartPrepare
4 - SmartPrepare Shelter Information	[Icons]	SmartPrepare
All hands con call	[Icon]	
Base Closed - Weather Conditions	[Icons]	
Breaking story reassignment	[Icons]	
Building Closure	[Icon]	
Dr On Call	[Icon]	
H1N1 Alert	[Icons]	
Health Alert	[Icons]	Demo List
Parking Ban	[Icons]	Demo List

9:41 [Signal] [Wi-Fi] [Battery]

1 Alert Details

Name: Severe Weather Warning 18 subscribers left

Type: Standard

Enable For SnapSend

2 Alert Methods

Text Email Voice RSS Twitter Desktop

3 Delivery Targets EDIT

Summary

- 31,543 Recipients
- 10 Device Targets
- Alert will be sent via RSS, Twitter and Facebook

Tags EDIT

CONTINUE SCHEDULE SAVE TEMPLATE

RAVE MOBILE SAFETY

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CRITICAL COMMUNICATIONS

Empower your campus community by delivering the information they need, when they need it.

Whether an emergency or routine update, share critical communications with your staff, faculty, students, and visitors to keep everyone informed and actionable.

“ We are **taking the mystique away from emergency notifications and we use Rave for crisis communications.** It’s what we call ‘the secret sauce.’ We use Rave for a full litany of other ways. We utilize it to **get crisis communications out to everyone.**”



BRYAN WOOD
EMERGENCY MANAGER
MEDICAL UNIVERSITY OF SOUTH CAROLINA

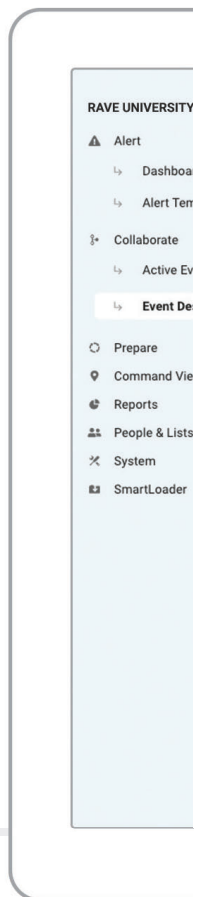


CRISIS MANAGEMENT

Provide tactical support and task tracking at the beginning of your response to connect and communicate with command teams, staff, first responders, 9-1-1 and the public throughout the duration of an event.

Prepare for both planned (e.g., drills, standard operating procedures) and unplanned (e.g., severe weather, active assailant) events to enhance situational awareness and better coordinate response.

Digitize your multi-page risk plans, three-ring binders, or shared docs to visualize the appropriate actions as a series of tasks and what, and who, is required to complete them.



“ With Rave, we can **easily share responsibility for a faster emergency response**. It's like we're proactively reacting to events through the ability to **preassemble everything and automatically get it to the right people when it's needed**. That means a quick reaction can always happen, even if I'm not there.”



JON ARNBURG
SYSTEM DIRECTOR OF EMERGENCY MANAGEMENT
INOVA HEALTH SYSTEM



Edit Event

Name *

K12 Reunification

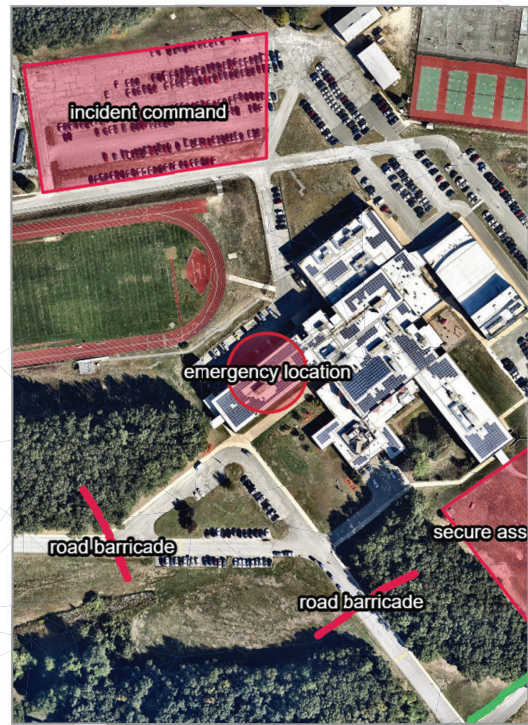
Event Rules

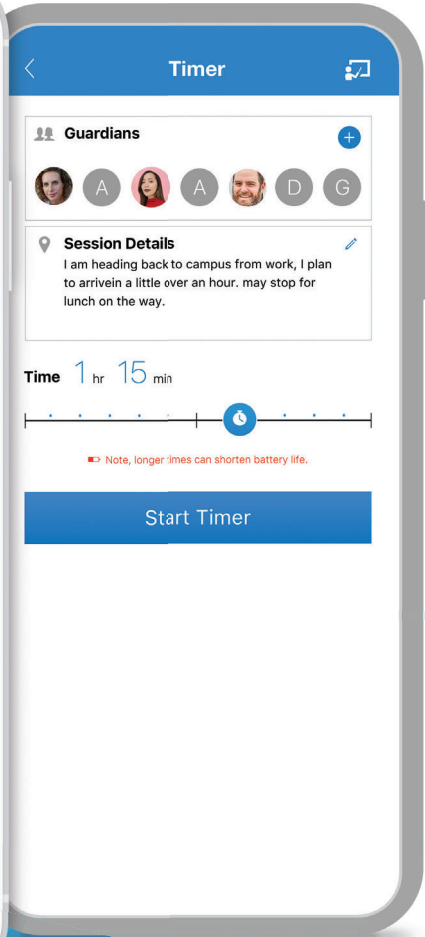
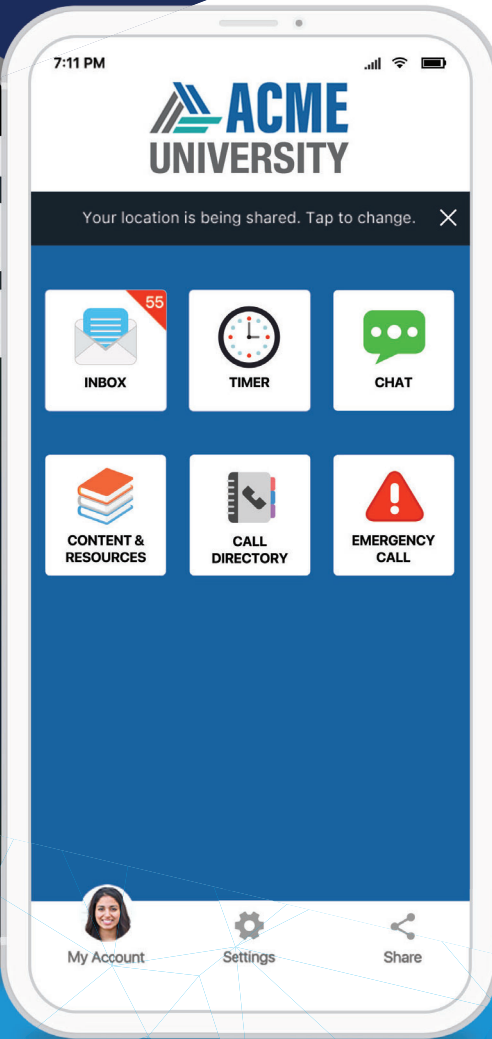
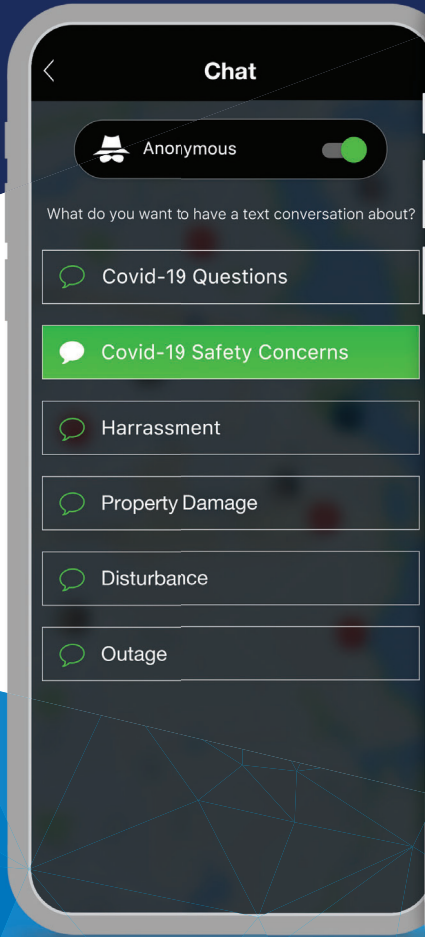
You can add another rule to create this event from a template or send a template when created.

ADD A RULE

Task List

- Establish Onsite Incident Command Action: Manu
- Designate Public Information Officer Action: Manu
- Notify Parents of Event Action: Send
- Identify the Reunification Site Action: Manu
- Identify Accommodations for Evacuation of Students with Disabilities Action: Manu
- Evacuate Classrooms to Secure Assembly Area Action: Manu







SAFETY & PROTECTION

Help your campus feel safe and always connected, no matter their location, with direct access to the resources they need in the palm of their hands.

Provide students and staff with a personal safety app that instantly connects with campus security and provides an outlet to confidentially share concerns or suspicious activity.

“ *We were looking for something whereby the students can communicate directly with our police headquarters and relay information. We selected Rave because of the ability to text and they can call directly to our university police headquarters.”*

**WILLIAM
PATERSON
UNIVERSITY**

PAM FUESHKO
DIRECTOR OF TECHNOLOGY SERVICES
WILLIAM PATERSON UNIVERSITY OF NEW JERSEY

THE RAVE PLATFORM

provides safety and communications for 70% of the North American higher education population. Leverage Rave to **unify your critical response and collaboration experience** under one user-friendly umbrella that can be customized based on your needs.

Rave is **easy-to-use, easy-to-deploy**, and **high-performing** – trusted to work every time and **make your campus community feel informed, protected and safe.**

RAVE
MOBILE SAFETY



**Comprehensive
Safety Platform**



**Easy-to-Use
Workflows**



**End-to-End Incident
Coordination**



**Enterprise Grade
Performance**



**Trusted
Industry Leader**

Market Leader in **Critical Communication and Collaboration**

10,000

CUSTOMERS WORLDWIDE

3,500

COMMUNITIES & AGENCIES
ACROSS ALL 50 STATES

10,000

K-12 SCHOOLS

1,600

ENTERPRISES &
HEALTHCARE FACILITIES

65%

U.S. HIGHER ED POPULATION

15+ YEARS

AS PUBLIC SAFETY'S
INNOVATIVE LEADER

20%

9-1-1 CALLS PROCESSED PER YEAR

1.2 BILLION

MESSAGES SENT PER YEAR

99%

CUSTOMER RENEWAL RATE

**STATE & CITY WIDE
DEPLOYMENTS**

INCLUDING ARKANSAS, DELAWARE,
LOUISIANA, IOWA, OKLAHOMA,
CHICAGO, LOUISVILLE, NEW ORLEANS,
SEATTLE, WASHINGTON D.C.



Do all you
can today.™

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MOBILE SAFETY

For more information, contact:



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