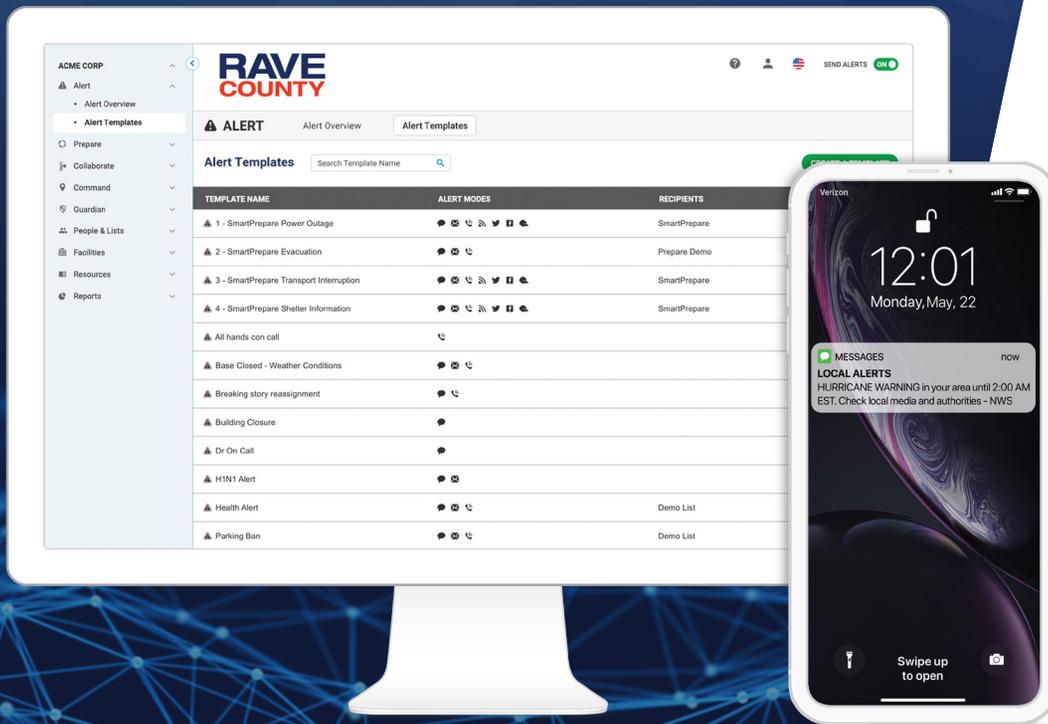


# Emergency Notifications in Three Clicks



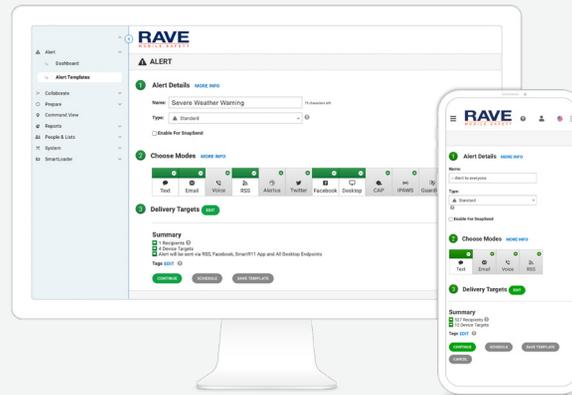
Rave Alert provides the ability to send mass notifications and/or targeted messages to connect and inform your community. Backed by public safety grade infrastructure, Rave sends billions of notifications a year and is trusted by thousands of federal, state and local agencies.

With pre-built templates, multilingual capabilities, and a mobile-friendly interface, Rave Alert is guaranteed to perform when seconds count and provide:

- 1** Strong Engagement With Your Population
- 2** Quick and Reliable Messaging
- 3** Enhanced Internal Response Coordination

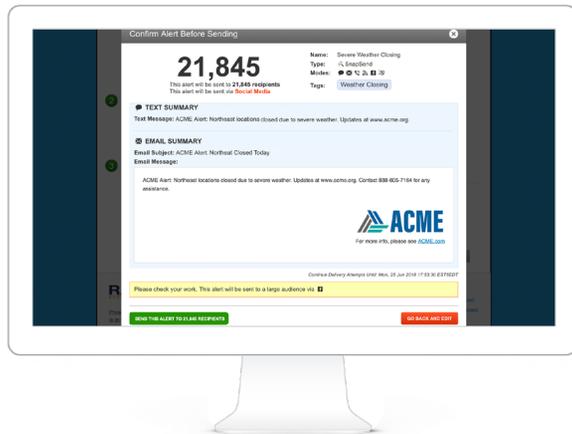
# GUARANTEED CRITICAL MESSAGING

- Simple-to-use, easy-to-deploy, and high-performing solution
- 2 billion messages sent per year with 99.999% service availability
- Keep your community engaged - provide information and resources during critical situations or everyday events
- Send all messages through a single launch point
- Reach a wider audience via opt-in keywords for short or long term events



# EASY-TO-USE INTERFACE

- Administrators up and running in less than two hours
- Simplify data management for community and contacts
- Instant notifications via text, voice, email, desktop, social media, and more
- Segment and target users based on department, location, and more
- Customize interface based on role or needs
- One-click conference bridging and real-time reporting



# BEST IN CLASS SUPPORT

- Dedicated 24-7, 365 day support
- Access to Rave product experts for advice or general questions at every stage
- Training sessions, self-service portal, marketing resources and more available

“ We needed a streamlined and customizable way to share updates with residents across the State of Iowa at a moment’s notice. Our statewide deployment of Rave Alert allows state and county officials to quickly notify the community and confidently deliver the right message to the right people when it matters most.”



**PAUL TROMBINO**  
DIRECTOR, IOWA DEPARTMENT OF HOMELAND SECURITY AND EMERGENCY MANAGEMENT

For more information, contact:



info@erswireless.com  
800-475-3320



**17+ YEARS AS PUBLIC SAFETY'S INNOVATIVE LEADER**  
**3,500 COMMUNITIES & AGENCIES ACROSS ALL 50 STATES**  
**99% CUSTOMER RENEWAL RATE**

